2008 SUMMER MONTANA INSTITUTE Public Health INSTITUTE

June 9 - 13, 2008 MSU - Great Falls

Sponsored by:

Montana Department of Public Health and Human Services

Montana Public Health Training Institute

Northwest Center for Public Health Practice - University of Washington

Mo<mark>ntana Stat</mark>e University -Great Falls

2008 SUMMER INSTITUTE









INFORMATION:

Scholarships

Margaret Souza msouza@mt.gov 406-444-3011

Registration & Stipends:

Vicki Cook vcook@mt.gov 406-444-0732

Courses:

Tulasi Zimmer tzimmer@mt.gov 406-444-7072

Montana Public Health Training Institute www.mphti.mt.gov We invite you to attend the 7th annual Montana Public Health Summer Institute at Montana State University-Great Falls (MSU-GF), June 9-13, 2008.

The Montana Public Health Summer Institute provides short-term, intensive educational opportunities for public health leaders and practitioners with expert faculty from the University of Washington School of Public Health, local & tribal health departments in Montana.

Target Audience:

Public health professionals, community health education specialists, sanitarians, community partners, and students.

Courses:

16 Hour Courses

- Leadership Development Skills, Styles, Attitudes
- Public Health Law and Policy
- Program Planning & Evaluation
- Foodborne Outbreak: A Team Approach to Applying Epidemiologic Principles
- Collaboration: Building and Maintaining Effective Partnerships
- Writing It Right for Public Health Communicators
- Maternal and Child Health Epidemiology

8 Hour Courses

- Improving Your Business Processes in Public Health Settings
- Diversity Awareness

SPECIAL EVENTS ARE FREE!

Welcome Luncheons

MSU-GF, Heritage Hall

Monday, June 9, 11:30 am - 1:00 pm

MSU-GF, Heritage Hall

Wednesday, June 11, 11:30 am - 1:00 pm

Evening Receptions

*C. M. Russell Museum

Tuesday, June 10, 5:30 pm - 7:30 pm

*MSU-GF, Atrium and Heritage Hall

Thursday, June 12, 5:00 pm - 7:00 pm

*Chili O'Briens, located at 833 Breckenridge Street in Helena, MT will cater the reception on Tuesday evening at the CM Russell Museum and Thursday evening at MSU-GF, Atrium and Heritage Room.



Victoria Augare,BS is enrolled as a member of the Blackfeet Nation. She has worked with Indian Family Health Clinic, Great Falls, and has presented nationally on traditional use of tobacco vs commercial use of tobacco. Ms. Augare currently works at Benefis Healthcare as the Native American Patient Advocate, and runs the Native American Welcoming Center.



Julie Benson-Rosston, **MA**, is currently a professor in the Communication Department at Carroll College in Helena, Montana. She teaches conflict management, interpersonal communication, public speaking, organizational communication, intercultural communication and communication theory. In addition, Julie is an Associate with the *Collaboration Institute*, where she works as a facilitator, mediator, coach, trainer, and consultant.



Luann D'Ambrosio, MEd, is currently Assistant Director of NWC, and has over 16 years of experience as a public health professional focusing on health promotion and training programs. Ms. D'Ambrosio received her Master's in Education from Seattle University. Prior to employment at the Northwest Center, she was manager of professional education programs at the Seattle's Harborview Injury Prevention and Research Center, where she designed, coordinated, and evaluated a number of community-based programs.



Jon Ebelt, BA, is the Public Information Officer for the Montana Department of Public Health and Human Services (DPHHS). His duties include writing and distributing news releases, organizing news conferences, managing web site content, reviewing publications, handling media questions and serving as department spokesperson. Prior to joining DPHHS, Ebelt worked in the newspaper business for 12 years.



Luke W. Fortune, MEd, is the Risk Communications and Special Populations Coordinator for the DPHHS Public Health Emergency Preparedness Office. Luke's background entails over 18 years of writing and planning in the communications and educational fields. His specialty is crisis and emergency communication planning.



Riki Handstede, **RN**, is currently the Director of Nursing for the Hill County Health Department in Havre, MT. Ms Handstede has over 20 years of experience in Acute Care Nursing and Management, M/S, Pediatrics, OB LDRP/ Nursery, ICU, ER, Director of CCU/ ER/BHS, & Trauma & Education Coordinator. She also has experience presenting on the topic of diversity awareness in health care settings.



Steven D. Helgerson, MD, MPH, is currently the State Medical Officer and the Medical Director of the Medicaid Program, Department of Public Health and Human Services in Montana. Dr. Helgerson received his MD degree from the University of Washington School of Medicine and MPH from the University of Washington School of Public Health and Community Medicine. He is Board Certified in Public Health and Preventive Medicine.



Victoria Holt, PhD, MPH, RN, is a Professor in the Department of Epidemiology at the University of Washington, and heads up the epidemiology project group at the Northwest Center for Public Health Practice. Dr. Holt is also a Member (Joint) of the Fred Hutchinson Cancer Research Center where she conducts research in reproductive epidemiology, with particular emphasis on chronic diseases of the female reproductive system.



Pat Kuszler, MD, JD, is the Charles I. Stone Professor of Law and the Director of the Center for Law in Science and Global Health at the University of Washington. Her primary teaching and research interests include health care finance and regulation, health insurance fraud and abuse, research misconduct and biotechnology and the law.



Judy LaPan, MS, MBA, completed her undergraduate degree at St. John Fisher College in Rochester, New York. and her Masters Degree in Gerontology from the University of North Texas. She has a Master's in Business Administration from the University of Colorado. Her background fits in well with the introduction of the 10 essential services, systems development and improvement, and quality assurance.



Carla Lott , BA, trained as the Native American Special Emphasis Program Manager by the MT Army National Guard. She was the first Native American woman of the Blackfeet Nation to receive a commission in the Army (Active and Guard), She is a member of the Helena Youth Connections Coalition, a Board member of the Helena Wakina Sky Indian Center, a member of the INDIAN education for ALL advisory board of Helena, President and Founder of StrongBear Corporation based in Helena Montana.



Katie Loveland, MPH, MSW, received her Master's Degree in Public Health and Master's Degree in Social Work from the University of Michigan. She is currently the Program Manager for the Asthma Control Program at the Montana Department of Public Health and Human Services. Katie oversaw several program evaluations during her time working as a Health Educator at the Washtenaw County Public Health Department.



Cindy Morgan, NP, has been the Health Officer for Sanders County in Montana, since 1995. She is a Nurse Practitioner; with a Master's Degree in Nursing from the Medical University of South Carolina and 30 years of experience in public health, including rural and large urban department settings. Ms. Morgan won the Montana Public Health Association Exemplary Service Award for the Northwest region in 2006.



Dr. Ray M. (Bud) Nicola, MD, MHSA. is assigned by the Centers for Disease Control and Prevention (CDC) as a Field Assignee to the Northwest Center for Public Health Practice at the University of Washington School of Public Health in Seattle, Washington. Prior to joining CDC in 1991, Dr. Nicola directed the Seattle King County Health Department in Seattle, Washington, the Tacoma Pierce County Health Department in Tacoma.



Carl Osaki, RS, MSPH, is a Clinical Associate Professor of Environmental and Occupational Health Sciences, SPHCM, where he teaches Environmental Health Practice. He is a former member of the Washington State Board of Health and the former Chief of Environmental Health - Seattle & King County. Mr. Osaki is principal investigator for the CDC-funded Regional Academic Environmental Public Health Center.



Barbara Schneeman, **BA**, has been with the Yellowstone City-County Health Department since 2003 and oversees communications and advocacy activities for the organization. She previously served on the Yellowstone City-County Board of Health and played an instrumental role in message development and voter district targeting in the successful 2002 Public Health Mill Levy Campaign.



Jack Thompson, MSW, is the Director of the Northwest Center for Public Health Practice at the University of Washington and is a Senior Lecturer for the Department of Health Services. He is the Principal Investigator of the Northwest Center for Public Health Preparedness Program, supported by the Centers for Disease Control and Prevention. He is also Co-Principal Investigator for the Public Health Training Center, supported by the Health Resources and Services Administration.

Jo Ann Walsh Dotson, RN MSN. Ms. Dotson has a bachelor of science in nursing from Baylor University, a master of science in maternal and child health nursing from the University of Texas, and is currently in the Ph.D. program through the School of Nursing at Oregon Health and Sciences University.

Dianna Frick, BA, MPH. Ms. Frick has a bachelor of arts in international affairs from Lewis & Clark College in Portland, Oregon, and she earned a master of public health in maternal and child health with a minor in epidemiology from the University of North Carolina at Chapel Hill.

Shannon McDonald, is a Staff Attorney in the Office of Legal Affairs at DPHHS. Her primary responsibility is providing legal counsel to programs in the Public Health and Safety Division. She also worked in private practice at Miller Nash, LLP in Portland, Oregon and at the Montana School Boards Association.

Jayne Ottman, BSN, MS, earned a BSN from the University of Portland Oregon and an MS with emphasis in Community Health. She developed the Public Health Department for Teton County, Wyoming and served as Director for 23 years. She has taught the Toyota Production System (TPS) principles for the past 5 ½ years as it applies to healthcare throughout the US and Canada.

COURSE DESCRIPTIONS

Course	Monday – 6/9	Tuesday – 6/10	Wednesday – 6/11	Thursday – 6/12	Friday – 6/13
Leadership Development – Skills, Styles, Attitudes	1-5	8-5	8-12		
Public Health Law And Policy	1-5	8-5	8-12		
Program Planning & Evaluation	1-5	8-5	8-12		
Foodborne Outbreak: A Team Approach to Appling Epidemiologic Principles	1-5	8-5	8-12		
Collaboration: Building and Maintaining Effective Partnerships			1-5	8-5	8-12
Writing It Right for Public Health Communicators			1-5	8-5	8-12
Maternal and Child Health Epidemiology			1-5	8-5	8-12
Improving Your Business Processes in Public Health Settings			1-5	8-12	
Diversity Awareness				1-5	8-12

<u>Track 1 - 16 hour courses</u> (Monday - Wednesday, June 9 - June 11)

Leadership Development - Skills, Styles, Attitudes

<u>Course description:</u> This course explores leadership and management within public health organizations, primarily from the perspective of the mid-level manager. The topics cover the relationship between personal and organizational values, how the context of the work environment is critical to success, critical leadership tasks, effective forms of organizational communication including meeting management, current public health management challenges, performance appraisals and counseling, effective strategies for dealing with conflict, and stages of team development.

Instructors: Bud Nicola (NWCPHP-UW), Cindy Morgan (Sanders), Judy Lapan (Richland)

Public Health Law & Policy

Course description: This course provides a history and introduction to public health law, the role of law and government in influencing policy change, and contexts that influence policy outcomes. The course will examine the historical foundations of public health law, including constitutional issues and explore current developments at both the federal and state levels. Instructors: Jack Thompson (NWCPHP-UW), Pat Kuszler (UW), Shannon McDonald (DPHHS)

Program Planning & Evaluation

<u>Course description</u>: The methodology that will be practiced in this two-day course is based on the recently developed Program Evaluation in Environmental Health online module. Although designed with environmental health examples, the concepts and tools can be applied across <u>all</u> public health disciplines including maternal and child health, chronic disease, injury, and mental health. The module is based on the Framework for Program Evaluation in Public Health developed by the Centers for Disease Control and Prevention. The course will be a hands-on learn and practice session on how planners can begin to build and evaluate their programs using practical process and outcome measures.

<u>Instructors:</u> Luann D'Ambrosio (NWCPHP-UW), Carl Osaki (NWCPHP-UW), Katie Loveland (DPHHS)

Foodborne Outbreak: A Team Approach to Applying Epidemiologic Principles

Course description: This session will use lectures and a foodborne outbreak case study to teach

intermediate epidemiology techniques and the roles of the public health laboratory, epidemiologist, public health nurse and sanitarian in a potential foodborne outbreak. Emphasis will be on the importance of a multidisciplinary approach to potential foodborne outbreaks.

Instructors: Victoria Holt (NWCPHP-UW), Dr. Steve Helgerson (DPHHS) other state and local guests.

Track 2 - 16 hour courses (Wednesday - Friday, June 11 -13)

Collaboration: Building and Maintaining Effective Partnerships

<u>Course description</u>: Grants, coalitions, team building— everyone knows, theoretically, that we must collaborate with others to be successful in public health. In practice, though, collaboration can be difficult under many circumstances—when there are limited resources, power is unbalanced, your personal/professional identity is at stake and/or you have reluctant or absent stakeholders. This course will help you become strategic in your collaboration with others. We'll examine why coalitions often fail, learn from successful case studies, and hear helpful hints from professionals in the field.

<u>Instructors:</u> Julie Benson-Rosston (Collaboration Institute)

Writing It Right For Public Health Communicators

Course description: This course will help public health communicators navigate through the numerous writing challenges we all face on a daily basis. Come learn the basics of business and grant writing and business communications. From this course you will get help with writing basics and learn the tools you need for business communications such as news letters, correspondence, and technical writing. In addition, follow the path of a news release from rough draft to finding its way into print, including tips on how to pique the media's interest. Course materials are designed for rookies just starting out or seasoned veterans who need a refresher. Instructors: Luke Fortune (DPHHS), Jon Ebelt (DPHHS), Barbara Schneeman (YCCHD)

Maternal and Child Health Epidemiology

Course Description: Maternal and child health (MCH) epidemiology focuses on promoting and improving the health and well-being of mothers, children and families by collecting, analyzing, interpreting and applying relevant, useful data to public health programs. This course concentrates on some of the most common activities and skills needed for effectively using and applying MCH data, such as identifying and selecting MCH data sources, comparing populations, common methods for analyzing data and presenting analysis results, interpreting MCH data, survey design, and evaluation. Participants will have an opportunity to discuss MCH epidemiology activities from their own experiences.

Instructors: Dianna Frick (DPHHS), Jo Ann Dotson (DPHHS)

Track 2 - 8 hour courses

Improving Your Business Processes in Public Health Settings

(1:00 PM Wednesday to Noon Thursday)

<u>Course description:</u> This interactive course helps any health organization enhance daily work practices. It is based on the principles of Toyota Motor Company, the world's most successful business. Participants learn about the seven causes of "waste" in their everyday processes that steal valuable resources, both human and financial. The Toyota Production System (TPS)/Lean model promotes organizational effectiveness by providing a rock-solid, common-sense approach to everyday problem solving. Participants will evaluate processes within their health organization to recognize the highest value of their work and clearly see where talent and resources are being wasted

Instructors: Jayne Ottman (Lean Healthcare West)

Diversity Awareness

(1:00 PM Thursday to Noon Friday)

<u>Course description:</u> "Diversity Awareness - to direct our condition for growth as a result of change". Diversity training and awareness is essential to building strong, respectful, and inclusive customer service in Montana. This course will challenge all participants to focus on the major demographic trends of Montana's changing environment, and will learn how to respond to demographic realities through a diversity process.

Instructors: Carla Lott (Strongbear Corporation), Vicki Augare (Benefis Healthcare), Riki Hanstede (Hill)

REGISTRATION FORM

2008 Montana Public Health Summer Institute, MSU-Great Falls

Name		
Last Title	First	Middle Initial
Organization		
Address		
City/ Town	State	Zip
Daytime Phone	Fax	Email
Please indicate the course(s) you wish to attend:	
Track 1, June 9-11 - (Mor. 16 Hour Courses (select	one)	noon)
Public HealthLeadership Degram PlanFoodborne Ou	evelopment-Skills, Styles Ining & Evaluation	s, Attitudes h to Appling Epidemiologic Principles
Track 2, June 13-15 - (We 16 Hour Courses (select		noon)
Collaboration: Writing It Right Maternal and	Building and Maintaining nt for Public Health Comn Child Health Epidemiolog	nunicators
8 Hour Courses		
	or Business Processes in I 00 PM to Thursday Noon) reness (Thursday 1:00 PM	-
CEU credits needed:	Nursing CHES	Sanitarian
C.M. Russell I Welcome Lun	cheon - MSU-GF, Monday Museum, Tuesday June 10 Icheon - MSU-GF, Wednes	June 9th, Noon to 1:00 PM
For information about Mont msouza@mt.gov or 444-30		cholarships, contact Margaret Souza at
		the institute. A <u>\$60.00 processing fee</u> will be be accepted over the phone.
Get a 10% discount off th One - 8 hour Class	e price below, if you regi \$110.00	ster before May 30th.

Online registration begins mid April. Go to http://mphti.mt.gov
Mail-in Registration - Checks and money orders accepted, payable to:

\$180.00

Montana DPHHS-Summer Institute

Attn: Vicki Cook

1400 Broadway- Room C 202

Helena, MT 59620

One-16 hour Class

Lodging Information:

State rates will be available at the following Hotels. Don't forget to ask for the state rate when you make your reservations:

X - Holiday Inn Express Hotel & Suites

1801 Market Place Drive Great Falls, MT 59404 406-455-1000 http://www.hiexpress.com/greatfalls-es

1- Comfort Inn

1120 9th St. S Great Falls, MT 59405 406-454-2727 or 800-228-5150

2- Days Inn

101 14th Ave. N.W. Great Falls. MT 59404 406-727-6565 http://www.daysinngreatfalls.com

*Montana State University-Great Falls

2100 16th Ave. South Great Falls, MT 59404



The Institute would not be possible without funding and support from the following sponsors:

Montana Public Health Training Institute (MPHTI)

Montana Department of Public Health and Human Services (DPHHS)

Northwest Center for Public Health Practice-University of Washington (NWCPHP-UW)

Montana State University-Great Falls (MSU-GF)

MSU-GF generously provides their facilities for the 2008 Summer Institutue on it's expansive, hi-tech campus at 2100 16th Ave. South in Great Falls. MSU-GF is on the cutting edge in business and health-care career training and transfer degrees. Classes are available to fit your schedule and lifestyle-daytime, evening and online. Visit their web site at www.msugf.com

